

SRIMCA MBA, UKA TARSADIA UNIVERSITY organized an experience sharing session on journey from campus to corporate.

Date: 08th October, 2018

Venue: C-205

Time: 10:00 to 11:30 am

Speaker: Mr. Rizwan Rana, Co-founder and owner, Creart Advertising

With a view to orient students towards entrepreneur and to continue alumni interaction SRIMCA-MBA had organized an experience sharing session for the students of SYMBA Marketing and 9th Semester IMBA. The said session started with the vivid description of speaker's journey from campus to corporate, wherein he discussed life scenes of him as a student, trade-off and finally how he ended up being an entrepreneur. He also motivated to students to go for start-up. Lastly, he discussed all the options social media is giving to flourish business. The session ended with question answer session. It was indeed a very live and inspirational useful session.

